

**REQUEST FOR INFORMATION - SOURCES SOUGHT**  
**WHITE RIVER MILITARY COORDINATION ALLIANCE COMMUNICATIONS AND**  
**COMMUNITY OUTREACH**

**RADIUS INDIANA**  
**1504 I STREET**  
**BEDFORD, IN, 47421**

**DATE 1 MARCH 2018**

**Responses are due to Radius Indiana no later than 4:30PM Eastern Time on**  
**31 March 2018.**

## **1. SUMMARY AND BACKGROUND**

Radius Indiana is currently seeking potential business sources with the capabilities to develop and implement a communication and outreach plan that provides an effective and timely means of communication for the purpose of coordinating and addressing compatibility concerns and issues and increase public advocacy for the missions at Naval Support Activity (NSA) Crane and Lake Glendora Test Facility (LGTF), enhancing the strategic value of the installations within the community.

There has long been a military presence in the southwestern area of Indiana, which consists of Naval Support Activity Crane, (NSA Crane), the nation's third largest naval base. Located approximately 70 miles southwest of Indianapolis and 90 miles northeast of Evansville, NSA Crane and LGTF are surrounded by Daviess County, Greene County, Lawrence County, Martin County and Sullivan County and the incorporated and unincorporated communities within them. NSA Crane engages in technological, logistical, and munitions missions with little impact on the surrounding area due to the region's sparse population and limited traffic. It is an economic engine of prosperity, enabling jobs for more than 5,000 workers who reside in the counties around the base

The Indiana Office of Community and Rural Affairs (OCRA) received financial assistance from the Department of Defense Office of Economic Adjustment (OEA) in 2014 to conduct a Joint Land Use Study (JLUS). OCRA recently completed the NSA Crane JLUS. This was a 24-month collaborative study involving NSA Crane, surrounding counties, state and regional organizations and private sector companies. A study was needed to address the need for future growth around the installation to be coordinated and compatible with current and future military operations.

The NSA Crane JLUS final report at [www.cranejlus.com](http://www.cranejlus.com) contains detailed implementation plans and strategies. These implementation plans and strategies incorporate a variety of actions that can be implemented to promote coordination and communication.

Radius Indiana is a relatively young organization established in 2009. The State's Economic Development Corporation was mandated through legislation, to fund economic development initiatives in South Central Indiana. As a result, Radius Indiana was formed to ignite prosperity in the region and to be the partner to the state, tasked with the development and implementation of regional economic strategies and initiatives. The counties within Radius are Crawford, Daviess, Dubois, Greene, Lawrence, Martin, Orange and Washington.

The White River Military Coordination Alliance (WRMCA) will be comprised of State and Local government officials, regional and local economic development officials and NSA Crane representatives. The mission of the Alliance is to promote community growth that is compatible with and/or supports the military missions of NSA Crane/LGTF and to establish effective and timely means of communication between communities for the purpose of coordinating and addressing mutual concerns and issues.

## **2. PROJECT PURPOSE AND DESCRIPTION**

The purpose of this project is as follows: The NSA Crane JLUS final report identified several specific recommendations that involve communication efforts and outreach actions regarding NSA Crane/LGTF. Additional information and effort is needed to address the specific NSA Crane JLUS recommendations identified as: COM-1B, COM-1E, COM-2A, COM-2D, COM-5A, COM-6A, COM-6C, and COM-6B (further information on these recommendations is available at a [www.cranejlus.com](http://www.cranejlus.com)). The overall intent is to develop the public's knowledge of NSA Crane and LGTF missions and strengthen relationships between the installation and their surrounding communities.

## **Project Description:**

Radius Indiana is seeking a provider to develop and carry out a communication and outreach plan on behalf of the White River Military Coordination Alliance. The goal is to improve the knowledge of NSA Crane and LGTF's missions in the neighboring communities and to promote the value that NSA Crane and LGTF brings to the region.

A cohesive communications plan will be developed in collaboration with WRMCA members. All actions should be geared towards increasing stronger community collaboration and aiding in the building of installation/community relationships. The plan must identify goals and action items, with assignment to responsible parties. Support provided will cover an array of activities such as: the modification/development/administration of the existing [www.cranejls.com](http://www.cranejls.com) website, building/sustaining a social media presence, electronic/printed paraphernalia creation and distribution, planning and coordination of outreach activities and other services as assigned.

The plan should also address current issues, concerns, and changes that impact the area in and around the installations. Included should be an "official" public notification protocol that is the vehicle of public information dissemination. Examples include: comprehensive plans, master plans, transportation plans, zoning, development projects, operational changes, and construction projects.

## **3. PROJECT RESPONSES**

Interested parties are requested to provide information regarding their relevant capabilities by providing the following information: Company Name- Point of Contact- Address- Phone Number- Business Type - (e.g., Small Business, Small Disadvantaged Business, 8(a), HUBZone, Woman-owned Small Business, Service Disabled Veteran Owned Small Business, Veteran Owned Small Business)

Any contract vehicles your company has been awarded that address the scope of services described herein. Any other relevant past performance information pertinent to the scope of services described herein.

Narrative describing your company's core capabilities and expertise that are relevant to performance in the above-mentioned areas. Respondents should specify if they are able to provide all of the requested capabilities or only specific areas. Respondents can include additional information, such as brochures, reports, or any other specific information that would enhance Radius's evaluation of the current market conditions for a contract of this nature.

This Sources Sought is for planning purposes only and does not constitute a Request for Proposal (RFP) or an obligation on the part of Radius. Responses to this source sought are not proposals and cannot be accepted by Radius to form a binding contract. This is not a guarantee of a future RFP or an award.

Radius is not obligated to notify respondents of the results of this survey. All information is to be submitted at no cost or obligation to Radius.

Questions shall be directed to RADIUS INDIANA, CRANE COMMUNITY SUPPORT, 1504 I STREET, BEDFORD, IN, 47421. RADIUS INDIANA PHONE NUMBER IS 812-277-9778 AND BUSINESS hours are 08:30 am to 4:30 pm Monday thru Friday.

Responses shall be submitted via e-mail to [m.craig@radiusindiana.com](mailto:m.craig@radiusindiana.com) NO LATER THAN 4:30PM Eastern Time on 31 March 2018.